Camden Grace E-Design Program

Client provides:
- Intake Form
- Style Test
- Detailed Measurements
- Room Images
- Online Payment (dependent on room size)

Designer provides:
- Dedicated online client design portal
- Inspiration images to display overall room vibe
- Floor Plan
- Paint/ Wallcovering Recommendations
- Specific Furniture Recommendations
- Window Treatment Recommendations
- Lighting Recommendations
- Shopping links
- Detailed design notes
- Communication via client design portal to clarify needs or questions at project end;
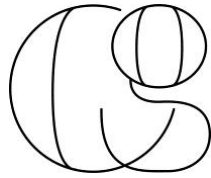- One revision to address any client concerns after delivery of e-design

Promo Cost:
Pricing starts at $900 for rooms up to 120 sq. ft.; each additional square foot is $5 per sq./ft.

Ex. 200 square foot room ($900 + (80 additional square feet x $5) = $1300)
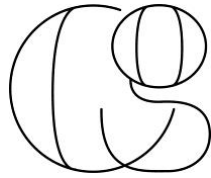
Terms of Agreement:
1. CG will perform services as promised in an expedient and orderly manner. Project will begin once all requested information and payment from client is received. Receipt of payment serves as contract acceptance.
2. E-design in an online decorating/consultation service. Client agrees to strict online communication only.

3. Client understands CG's work takes place within 4 weeks of receipt of all material. CG does not provide discounts/refunds, and will not perform services outside scope detailed above.
4. Client understands this is an online decorating/consultation service meant to be used as suggestions for space. Execution of the design is the sole responsibility of the Client and Client assumes all risks rand responsibilities related to purchasing, delivery, construction, installation, etc.
5. CG retains the rights to its design and reserves the right to use said designs for marketing purposes.

_____
Signature

_____
Date

E-DESIGN EXAMPLE

Mike's Room

Joanne Smith about 1 month

which rug would you recommend.. I like the one in this picture...

Just showed this to mike and he LOVE this very much!!!!!

click to enter a comment...

👍

RIVIERA STRIPE CORDLESS ROMAN SHADE

potterybarn.com ↗

Navy 32x64 Pricing based on inside window measurement

Quantity: 2

Joanne Smith about 1 month

HANGING CHAIR HAMMOCK SWING TODDLER KID AND ADULT FOR INDOOR IMAGE 7

etsy.com ↗

Red Placement: hang from ceiling to the left of the built in desk ... (more)
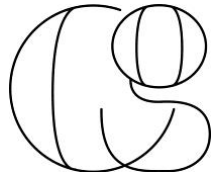
1 @ $80.17

TEXTURES BRAIDED BLUE RUG

rugsusa.com ↗

8x10 Placement: centered under bed all the way up to the blue wall Update: out of ... (more)

1 @ $333.70

Camden Grace about

INTAKE FORM

Name:

E-mail:

Project Address:

Space to be designed:

Square Footage of Space:

How long do you plan on living in space?

Who will be living in the space (include pets):

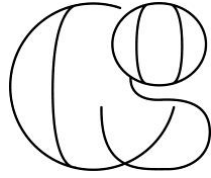How do you envision using the space?

Biggest problem with the space?

What do you love about the space?

List pieces you own that must remain in design (provide dimensions):

New items you want that must be included in design:

Colors you prefer (check all):
- o Creams/ Whites/ Taupes
- o Jewel colors (Navy, emerald, camel)
- o Pastels
- o Bright tones (cherry red, royal blue, grass green etc.)
- o Blues/ Nautical
- o Grays/Blacks/Metallics

Mood(s) you want your space to evoke:
- o Bright, fresh & airy
- o Cozy, warm & inviting
- o Moody & intimate
- o Fun, colorful, playful
- o Peaceful & serene

What metals do you prefer?
- o Silver (nickel, chrome, etc.)
- o Gold, brass, brushed brass
- o Copper
- o Industrial (zinc, rust, steel)
- o Dark (bronze, iron, matte black)

Are you open to mixing metals?

What are some of your favorite home/furniture stores or brands?

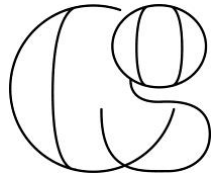Now let's talk budget and quality of furnishings you prefer. These often go hand in hand.

If you were in the market for a sofa, which would you purchase?

- o $600 Ikea sofa
- o $2,000 Pottery Barn sofa
- o $5,000 Restoration Hardware Sofa
- o $8,000 Custom Sofa

Are there any items you prefer to invest in?
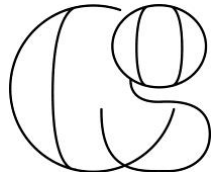
Are there any items you prefer to save on?

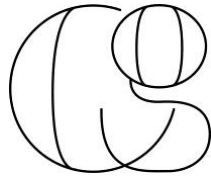What else should we know before we start designing?

STYLE TEST
To give us a sense of your style, please check all images that make you smile.
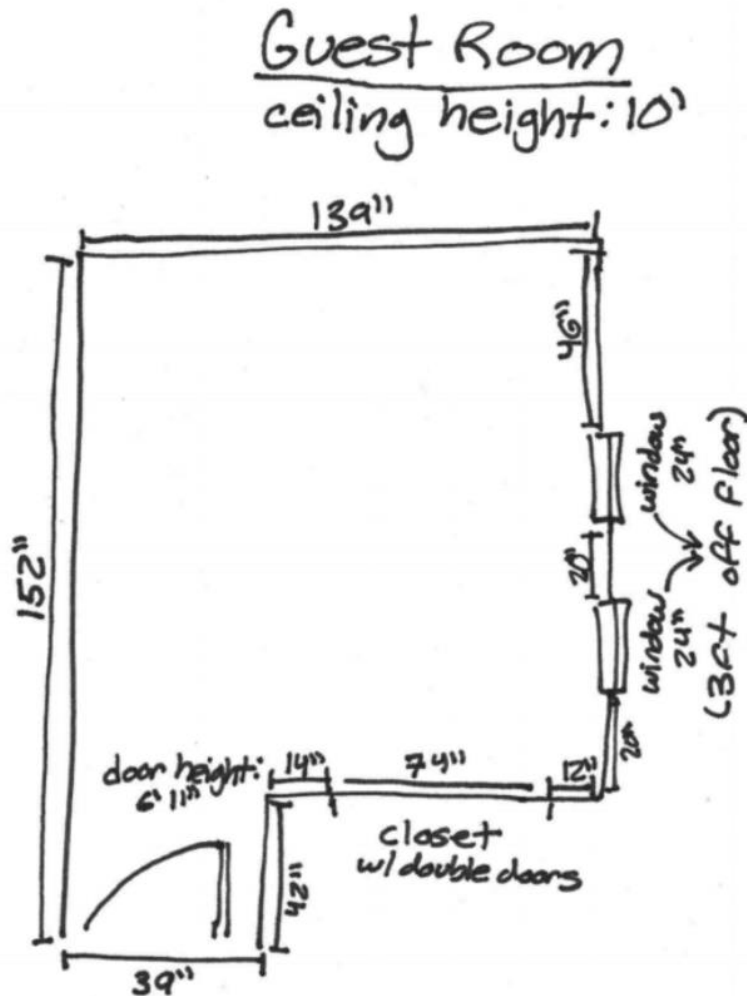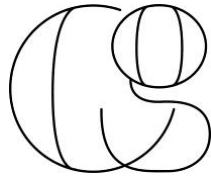
☐

☐

Thanks for taking our style test!

MEASUREMENTS

Now it's time to sketch your room.
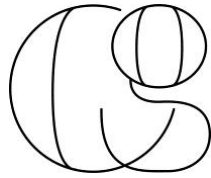
1) Provide: overall room dimensions with entire length of each wall
2) Include: ceiling height, windows, doors, built ins, radiators dimensions of any items that must stay, etc.

EXAMPLE

Guest Room
ceiling height: 10'

139"

152"

4'6"

20"

windows
24"
2'4"

20"

windows
2'4"
2'4"

(3ft off floor)

door height:
6' 11"
14"

7'4"

12"

20"

24"

39"

closet
w/ double doors

ROOM SKETCH

CG

NEXT STEPS

Please e-mail this completed form (snap a picture if it's easier) along with room photos and photos of any items that must remain in space to:
interiors@camden-grace.com

Upon receipt of all information, you will receive an electronic invoice to submit payment online.

Then the fun part . . .

We create a personalized design proposal tailored to your needs. Within four weeks, you'll receive:

-   Dedicated online client design portal
-   Inspiration images to display overall room vibe
-   Floor Plan
-   Paint/ Wallcovering Recommendations
-   Specific Furniture Recommendations
-   Window Treatment Recommendations
-   Lighting Recommendations
-   Shopping links
-   Detailed design notes
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-   One revision to address any client concerns after delivery of e-design

Implement it all at once, or ship away at it over time – it's yours to run with!

XOXO

The CG Squad